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In The News

Blue Cod and ASD Sign Strategic Agreement Carriers Offered Hosted Business Intelligence Solution

Marlborough, MA, Monday, May 3, 2010 – **Blue Cod Technologies, Inc.** of Marlborough, MA and Advanced System Designs (ASD) of Morton, IL signed an agreement that allows Blue Cod customers to add advanced Business Intelligence capabilities to their policy processing solution, with a low upfront cost structure and an affordable monthly hosting fee. Powered by ASD's technology, Blue Cod will offer a hosted business intelligence solution that includes a graphic dashboard, standard reports, drill-down and filtering capabilities, and line-of-business-specific.

"We continually seek ways to increase the depth and breadth of the products and services we offer our customers," said Jeff Brown, Blue Cod's CEO and President. "ASD is a great match for us in both our commitment and willingness to bring the best possible solution to our customers. These BI capabilities give our existing customers the ability to immediately enhance their experience, as they integrate with all of our newly offered products."

"ASD's partnership with Blue Cod allows us to grow our footprint in the insurance industry and expand the benefits that Blue Cod can offer to its current and future customers," said Frederick Waite, Executive Vice President of Advanced System Designs "This relationship solidifies our commitment to providing Business Intelligence solutions to the insurance industry."

Added Aviva Phillips, ASD Insurance Lead and BI Business Architect, "Business Intelligence has grown in the past 20 years from a competitive advantage often only the largest carriers could afford to a must have capability for all carriers. The BI solution powered by ASD will enable insurance companies to analyze their business in the areas of marketing, sales, underwriting, claims, and more in a time frame that allows them to adjust and make a real impact on the bottom line."

About ASD

Advanced System Designs, Inc. (ASD) has been providing quality information technology solutions for more than 20 years and is a full-service provider of business and technical solutions with four areas of focus: Business Intelligence, Network & Security, IBM and Microsoft. ASD is an IBM Premier iSeries Partner and a Microsoft Gold Certified Partner that focuses on the integration of these two leading technology providers.

About Blue Cod Technologies, Inc.

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

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