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## PRESS RELEASE

### **Blue Cod and York Enter into Strategic Alliance**

Marlborough, MA, February 24, 2009 – **Blue Cod Technologies, Inc.** of Marlborough, MA, and **York Insurance Services Group, Inc.** of Parsippany, NJ, are pleased to announce they have formed a strategic alliance to market a full range of insurance services to insurance companies and their customers.

“Our company alliance with York will greatly enhance the business process outsourcing that we can offer our client insurance companies and their customers,” stated Jon Hughes, Director of Business Process Outsourcing at Blue Cod. “York is equally focused on outstanding quality and personalized service, so they are a perfect company with whom to join forces. We look forward to using this relationship to further enhance the package of services we already provide to our clients.”

Under the terms of the agreement, the two companies will pursue joint business opportunities and offer each other’s services to their existing customer base. Blue Cod customers will benefit from York’s claims outsourcing and adjusting experience, including a full suite of claims administration services to current and future customers. York customers will benefit from Blue Cod’s extensive business process outsourcing (BPO) experience, including full policy administration services and online rate/quote and issue portals. Together the two firms will be able to offer a complete package of services with an unprecedented level of integration.

#### **About York Claims Services, Inc.**

York Insurance Services Group, Inc. is a premier provider of claims-handling, specialized loss adjusting, managed care, pool administration, loss control and other risk management and insurance services nationwide. York provides risk management and managed care solutions to a wide variety of strategic partners, including insurance carriers, self-insureds, brokers, wholesalers, MGAs, programs, risk pools and public entities. York delivers customized claims solutions for all lines of business, including property, liability, products liability, ocean and inland marine, environmental, transportation and logistics, construction, and workers’ compensation. York is based in Parsippany, N.J., and has nearly 1,200 employees nationwide. Visit us on the Web at [www.yorkisg.com](http://www.yorkisg.com).

#### **About Blue Cod Technologies, Inc.**

Blue Cod Technologies, Inc. delivers innovative software solutions and services for organizations in the property and casualty industry. Through our specialized products and services, we provide insurance companies with systems strategy and architecture, custom-application development, enterprise systems integration, and web-extension of enterprise systems. Our hosted policy administration solution and our full BPO services offer a broad array of options to small to medium-sized carriers, start-up carriers, and larger companies considering venturing into new or specialized markets.

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