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PRESS RELEASE

Steve Adams Moves Up at Blue Cod

Marlborough, MA, Thursday, April 2, 2009 – Blue Cod Technologies, Inc. is very pleased to announce that Steve Adams has been promoted to the position of Assistant Vice President, reporting directly to Rob DelMastro, EVP and Chief Product Officer.

In his new role Mr. Adams will take the lead on the definition, design and implementation of a robust toolset that will enable Blue Cod to accomplish its strategic goals related to outsourcing implementations and ongoing support. This strategically critical role is one that Mr. Adams is uniquely qualified to fill. Mr. Adams has been with Blue Cod since 2001 and has been primarily responsible for growing our Managed IT Solutions team (MITS) and capabilities. He has guided us through the incredible growth from our two initial outsourcing clients, to our current set of diverse customers that represent the core of our business here at Blue Cod. He has intimate knowledge of the systems and data that support our current outsourcing clients, and a deep understanding of the challenges related to implementation and support of the current product set. Working very closely with Rob DelMastro and his staff, Mr. Adams will insure that the next generation of Blue Cod tools and products can meet and exceed the diverse and complicated requirements for our outsourcing clients.

While Mr. Adams transitions into this role, he will continue to support the outsourcing teams at Blue Cod. Primary leadership responsibility for MITS will fall to Margaret Sullivan and Dick Lucy. Ms. Sullivan will take responsibility for coordinating the team's efforts for all clients, with the exception of HomeWise. Mr. Lucy will provide leadership for HomeWise out of our Tampa office. Mr. Adams will provide behind-the-scenes guidance and support to both Ms. Sullivan and Mr. Lucy, and will work closely with the MITS, BPO, BOSS and Tech Services teams to introduce the new tools and technologies.

Please join us in congratulating Mr. Adams for his accomplishments to date, and wishing him success in his new role.

About Blue Cod Technologies, Inc.

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

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