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### In The News

## **Sparrow Joins Blue Cod Ranks**

Marlborough, MA, August 25, 2010 – **Blue Cod Technologies, Inc.** of Marlborough, MA. is pleased to announce that Steve Sparrow has joined Blue Cod in the role of Professional Services Sales Manager. Mr. Sparrow will focus primarily on introducing Blue Cod’s professional services suite of products and software to the Property and Casualty industry.

“Steve brings with him a wealth of insurance and related professional services sales experience,” said Darren Horn, Blue Cod’s Vice President of Business Development. “His integrity and reputation in the field speaks for itself. We are very glad to have someone of Steve’s caliber onboard.”

Mr. Sparrow has over twenty-five years of experience within the Property & Casualty insurance industry with 17 years focusing on sales. Prior to joining Blue Cod, Mr. Sparrow held a similar role with Edgewater Technology and CGI Information Systems and Management Consulting. He also brings a high level IT expertise from his time with Liberty Mutual, CGU/OneBeacon, and ISI Systems.

“I am very excited about joining Blue Cod and looking forward to helping grow their Professional Services, especially with Blue Cod’s strong track record for growth and customer satisfaction,” said Mr. Sparrow.

Mr. Sparrow holds a Bachelors Degree from the University of Kansas and a Masters Degree from Babson College. He holds a P&C broker’s license and will be working out of our corporate office in Marlborough, MA.

### **About Blue Cod Technologies, Inc.**

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

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