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In The News

SBC, LLC and BLUE COD JOIN FORCES

Marlborough, MA, March 12, 2010 – **Blue Cod Technologies, Inc.** of Marlborough, MA. is pleased to announce their newest customer Specialty Benefits Corporation, LLC (SBC). SBC will market and sell new subscription services to employers countrywide. Blue Cod will handle all service functions including the issuance of all new identity theft assistance fulfillment letters, premium collection, and basic customer service calls for all of SBC’s subscribers. Each member company will collect premiums through their own payroll deduct system, provide completed registration forms and then forward to Blue Cod for processing.

“SBC is a perfect fit for our ever-expanding set of back-office BPO services,” said Jeff Brown, Blue Cod’s CEO. “Together SBC and Blue Cod will be able to match cost-effective deployment of our technology and our services in a manner that allows SBC to aggressively grow their business without tying up capital in technology or service-personnel investments.”

SBC, LLC is a national distributor of **ID Theft Assist™**, a precautionary and restoration service program for group clients such as credit unions, associations, employee groups, and credit cardholders. **ID Theft Assist** is a partnership between a leading credit bureau and a respected 24/7 crisis response team that provides initial protection against identity theft and highly-trained advocates involved in recovering the compromised identity of clients. The combined experience and knowledge related to identity theft gives them the edge in offering identity restoration services more quickly and thoroughly than competitors.

About Blue Cod Technologies, Inc.

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

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