



Blue Cod Technologies Announces the Addition of ISO Reporting Service to Bureau Reporting and Compliance Services Line

– New Professional Services Offering Empowers P&C Carriers to File Accurate and Timely ISO Reports with Zero Impact to Business Operations –

MARLBOROUGH, Mass. – May 9, 2011 – Blue Cod Technologies, Inc., the leading provider of technology-enabled services for the property and casualty (P&C) insurance industry, today announced the addition of Insurance Services Office (ISO) Reporting to its Blue Cod Bureau Reporting and Compliance Services line. Carriers can now entrust their ISO reporting to Blue Cod Technologies’ experienced and dedicated implementation specialists to manage and support the complete filing lifecycle.

“Filing with ISO is a tedious and time-consuming process that requires a solid insurance background coupled with a deep knowledge of bureau reporting standards,” said Paul Corkery, CIO, Mercer Insurance Group, a P&C carrier with four regional companies offering insurance products exclusively through a network of more than 550 independent agents. “In addition to having that experience, Blue Cod successfully balanced between keeping us well-informed and involved while alleviating the pressure and burden of ISO reporting from the Mercer team.”

Statistical reporting demands a significant amount of effort, focus, time and insurance expertise. It is a struggle for many carriers to allocate the employee resources needed to meet stanch bureau deadlines and requirements without disrupting critical business operations. The Blue Cod ISO Reporting Service provides carriers with a cost- and time-effective filing alternative by enabling them to delegate the reporting process to Blue Cod Technologies’ team of experienced insurance professionals. This allows customers to remain focused on daily business operations with the confidence that their ISO report filings are precise, compliant, on-time, well-managed and penalty-free.

“Blue Cod’s implementation specialists partner with our customers to manage the complete filing process,” said Francesca D’Angelo, chief services officer and co-founder of Blue Cod Technologies, Inc. “It is a true collaboration that liberates customers from the arduous task of filing, without them losing control of or contact with the project. This enables our customers to stay focused on the initiatives that will drive their business forward and still successfully meet reporting deadlines and requirements.”

The ISO Reporting Service is part of the Blue Cod Bureau Reporting and Compliance Services line, which also includes statistical reporting services for the following U.S.-based bureaus:

- American Association of Insurance Services (AAIS)
- Automobile Insurance Plan Services Office (AIPSO) Reinsurance
- Commonwealth Automobile Reinsurers (CAR) of Massachusetts
- Comprehensive Loss Underwriting Exchange (C.L.U.E.)
- Independent Statistical Services Inc. (ISS)
- Mutual Service Office (MSO)
- Surety Association of America (SAA)

The Professional Services team at Blue Cod Technologies has a deep heritage in the P&C industry with more than 20 years of practical insurance and technology experience. The company’s implementation specialists take the time to understand each customer’s core business and execute methodical plans that help carriers increase productivity, accelerate implementation cycles and enable growth. The Professional Services offered by Blue Cod Technologies include: Blue Cod Conversion and Migration Services; Blue Cod Staff Augmentation Services; Blue Cod Bureau Reporting and Compliance Services; Blue Cod Business Automation Services; Blue Cod Implementation Services; and Blue Cod Transition and Strategic Management Services.

Free Statistical Reporting Webinar

Blue Cod Technologies will host a free webinar titled, “Don’t Be That Kid: How to Successfully Meet Bureau Requirements” on Wednesday, June 15, 2011 from 12:00 p.m. to 1:00 p.m. EDT. The webinar will detail the potential reporting pitfalls for the top U.S.-based statistical bureaus and how carriers can effectively achieve compliance. The presentation will be given by Roy Owen, lead programmer analyst, Mercer Insurance Group, D’Angelo and Pete Shuts, principal consultant, Blue Cod Technologies. For more information or to register online, please visit: www.bluecod.com.

About Mercer Insurance Group

The Mercer Insurance Group traces its origins to the Mercer Mutual Insurance Company which was founded in 1844. Today, the Group includes four regional Property and Casualty companies offering insurance products exclusively through a network of over 550 independent agents in California, New Jersey, Pennsylvania, Nevada, Arizona, Oregon and New York. Depending on the territory, the companies offer insurance protection for an array of businesses and individuals. The Group trades on the NASDAQ stock exchange under the symbol MIGP and carries a rating of A (Excellent) from A.M. Best. Over the years, Mercer Insurance has built a reputation for offering quality coverage, competitive prices, extraordinary customer service, and for dealing fairly with customers and employees.

About Blue Cod Technologies, Inc.

Blue Cod Technologies, Inc. delivers technology-enabled services for the property and casualty (P&C) insurance industry. The company offers on-shore Business Process Outsourcing (BPO), Professional Services and Information Technology Outsourcing (ITO) to address the service, support and technology needs of start-up, SMB and enterprise-class insurance providers in the Homeowner, Auto, Farmowners, Earthquake and Commercial Package markets. Blue Cod’s team of experienced insurance, technology and implementation specialists deliver high-end insurance services at a lower operational and capital expense than can be achieved through an organization’s internal staff. Blue Cod Technologies offers customers the ability to create customized solutions or take advantage of specialized programs such as CEA Process, FAIR Plan Process, Assigned Risk Auto and Coastal Homeowner that bundle services to address common insurance challenges.

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