



295 Donald Lynch Boulevard Marlborough, MA 01752
P 508.970.0170 F 508.970.0169 www.bluecod.net

In The News

Darren Horn Promoted to Vice President

Marlborough, MA, July 19th, 2010 – **Blue Cod Technologies, Inc.** of Marlborough, MA. is pleased to announce that Darren Horn has been promoted to Vice President of Business Development. In his new role, Mr. Horn will be responsible for all aspects of the Blue Cod Business Development efforts, including the sales, marketing, and communications teams.

“Darren brought a wealth of industry knowledge to Blue Cod,” said Jeff Brown, Blue Cod President and CEO. “He has earned the respect of Blue Cod’s employees and customers through his ability to sell our products and services in a fashion that is in-line with our culture and goals. His expanded role allows him to continue to integrate our sales, marketing, and communications strategies into one cohesive and focused set of efforts. This is a key to our continued growth and success.”

Mr. Horn has been with Blue Cod since 2007 as the Director of Sales. He has built a strong knowledge of Blue Cod’s offerings and capabilities during this time and continues to mold a unique sales and marketing strategy that allows Blue Cod to sell and market services with integrity and honesty. Mr. Horn promotes a well balanced business relationship with Blue Cod customers and partners. His expanded focus will include regionalization of Blue Cod’s sales force as the company significantly expands its presence throughout the US, and recruitment of key new hires in the marketing function.

About Blue Cod Technologies, Inc.

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

Contact:

Sandra St. Onge
Communications Specialist
(508) 970-0170 Ext: 1204
Sandra.St.Onge@bluecod.net

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