



Press Release

Blue Cod Technologies Announces Customer Conference

Marlborough, MA, November 12, 2007 – **Blue Cod Technologies** announces their first annual Customer Conference, which will be held on April 28-29, 2008 at Blue Cod’s Marlborough headquarters. Representatives of all Blue Cod customers are invited to attend.

“The conference will be a great opportunity for our customers to meet the people who make Blue Cod work,” said Ken Amidon, Blue Cod’s Director of CustomerPlus. “We plan to make this conference a working exchange of ideas between our customers and us. We hope that by the end of the conference, attendees will have a better idea of the broad array of services we offer while we gain a greater understanding of our customers’ ever-changing business needs.”

The conference plans to provide a diverse schedule of breakout sessions, tours of the new facilities, and opportunities for each company’s representative to work one-on-one with Blue Cod staff members. More detailed information will be sent to customer representatives in early December, 2007.

About Blue Cod Technologies, Incorporated

Blue Cod Technologies (www.bluecod.net) delivers innovative software solutions, IT and business consulting services, and hosted policy administration solutions to the property and casualty industry. Blue Cod also offers carriers an array of Business Process Outsourcing customer services, including policy entry, claims reporting, premium billing, payment processing and print and distribution services. Blue Cod Technologies was founded in 2000 and is based in Marlborough, MA.

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