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### In The News

## **Codference is Fast Approaching**

Marlborough, MA, April 8, 2010 – **Blue Cod Technologies, Inc.** of Marlborough, MA. is pleased about their upcoming 3<sup>rd</sup> Annual Codference to be held on May 3<sup>rd</sup> and 4<sup>th</sup> at the Crowne Plaza Hotel in Worcester. This year the conference promises to be informative with sessions on the future of technology and where Blue Cod plans to be.

Our keynote speaker will be Matthew Josefowicz from Novarica. Michael Cronin of Cronin Consulting and Karen Furtado of SMA will also be discussing different strategic directions of the insurance industry. A featured session will surround the creation of Blue Cod's enterprise solution, Gatewise. Gatewise is Blue Cod's future Policy Administration System (PAS) which is comprised of a multitude of products, including but not limited to Claims, Policy, Billing, a Rules Engine, and a Web Portal.

"Gatewise represents an exciting future for Blue Cod," said Rob DelMastro, Blue Cod's Executive Vice President and Chief Product Officer. "This platform will empower Blue Cod to become a leading outsourcing and BPO service provider and enable us to take control of our future."

Blue Cod wanted a solution that can be used in our outsourcing environment and implemented for any company and any line of business within a reasonable time frame. It needed to be rules driven so code changes weren't needed to modify the product for each of our customer's unique needs. For more information on Gatewise or the Codference please check out our website at [www.bluecod.net](http://www.bluecod.net).

### **About Blue Cod Technologies, Inc.**

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

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