



295 Donald Lynch Boulevard Marlborough, MA 01752  
P 508.970.0170 F 508.970.0169 [www.bluecod.net](http://www.bluecod.net)

## **The Boston Globe names Blue Cod Technologies, Inc. to Globe 100's Top Places to Work '09**

Marlborough, MA, November 8, 2009 – **Blue Cod Technologies, Inc.** of Marlborough, MA has been named one of the **Top Places to Work in Massachusetts** in the second annual employee-based survey project from The Boston Globe. The Globe 100's Top Places to Work '09 magazine was published in the Sunday Globe on November 8. Online, the report can be found at [www.boston.com/topworkplaces](http://www.boston.com/topworkplaces).

Produced by the same team that compiles the 22-year-old Globe 100 report of the best-performing public companies in Massachusetts, the Top Places to Work recognizes the most progressive companies in the state based on employee opinions about company leadership, compensation and training, diversity/inclusion, career development, family-friendly flexibility, and values and ethics. Private companies and nonprofits as well as publicly-held businesses were included in the analysis.

The rankings in the Globe 100's Top Places to Work are based on survey information collected by Workplace Dynamics, an independent company specializing in employee engagement and retention, from 86,000 employees at 269 Massachusetts organizations. This marks the second year that a Globe 100 report has honored private as well as publicly-held organizations.

Blue Cod was ranked 67th on the overall list.

“Over the last few years Blue Cod has been honored to receive a variety of awards related to our financial performance and growth,” said Jeff Brown, Blue Cod's President and CEO. “While we were pleased to receive those awards, this award has greater meaning to us. It's a reflection of the culture of our company and the quality of our people. It underlines the foundation of our business plan that attracting and retaining great people, encouraging them to become their personal and professional best, will, in turn, provide the best service possible to our customers.”

The publisher of The Boston Globe Steve Ainsley stated, “The companies included in the Globe 100's Top Places to Work have succeeded in creating a positive workplace for their employees in the midst of the uncertainties of the general economy. I congratulate each of them for an outstanding accomplishment.”

To qualify for the Globe 100's Top Places to Work, a company must have more than 100 employees in Massachusetts. Nearly 1,000 qualified companies accepted an invitation to participate. Rankings were composite scores calculated purely on the basis of employee responses.

### **About Blue Cod Technologies, Inc.**

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products



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and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

**Contact:**

Heather Fleming  
Marketing Specialist  
(508) 970-0170 Ext: 1205  
[heather.fleming@bluecod.net](mailto:heather.fleming@bluecod.net)

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