



**Blue Cod Technologies, Inc. Ranks No. 668 on the 2009 Inc. 5000  
with Three-Year Sales Growth of 414.8%**

**Marlborough, MA. August 13, 2009** -- *Inc.* magazine has ranked Blue Cod Technologies, Inc. number 668 on its Third Annual Inc. 5000 list, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Along with Blue Cod, consumer electronics maker Vizio, Internet giant GoDaddy, rental car service Zipcar, and beverage maker Honest Tea are among the prominent brands featured on this year's list.

"Savvy trend spotters and those who invest in private companies know that the Inc. 5000 is the best place to find out about young companies that are achieving success through a wide variety of unprecedented business models, as well as older private companies that are still expanding at an impressive rate," said Inc. 5000 project manager Jim Melloan. "That's why our list is so eagerly anticipated every year."

This is Blue Cod's second appearance on the list jumping from number 3,155 in 2008 to number 668 in 2009. Among Massachusetts companies, Blue Cod ranked 25<sup>th</sup> on the list and ranked 2<sup>nd</sup> in Worcester County. This speaks highly to Blue Cod's substantial growth, as a provider of business process outsourcing (BPO) services for the property and casualty insurance industry.

For more information the 5000 list please see the Inc.com web site:  
<http://www.inc.com/inc5000/2009/company-profile.html?id=200906680>

"We feel privileged to be ranked among the top 700 rapidly growing privately held companies in the United States. We view inclusion on the Inc. 5000 list as quite an honor," said Jeff Brown, Blue Cod's President and CEO. "We are fortunate to maintain a portfolio of loyal and growing customers who value the deep P&C insurance expertise of our employees, recognizing the advantages of our on-shore outsourcing model vs. traditional off-shoring. The long term relationships with our customers allow us to continue to grow and create many new positions mostly in Massachusetts, even during challenging economic times."

**About Blue Cod Technologies, Inc.**

Blue Cod Technologies, Inc. ([www.bluecod.net](http://www.bluecod.net)) delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO (Business Process Outsourcing) services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

**About Inc. Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,961, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at Inc.com.

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