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### **Blue Cod and Thunderhead form Partnership**

Blue Cod to Offer Thunderhead NOW Communications Platform to Small and Mid-Sized Insurance Carriers

Marlborough, MA, July 22, 2009 – **Blue Cod Technologies, Inc.**, a provider of hosted solutions for the Property and Casualty insurance industry, and **Thunderhead**, a recognized innovator in document automation and multi-channel customer communications solutions, are pleased to announce a new partnership.

Under the terms of this new agreement, Blue Cod customers can opt to deploy the Thunderhead NOW enterprise technology platform as part of a hosted Blue Cod Business Process Outsourcing (BPO) implementation. Blue Cod BPO customers will have more robust and advanced communications capabilities continuing to improve the way they provide service and engage with their policyholders.

“We are delighted to work with Blue Cod to provide mid-sized and smaller insurance companies with the benefits of a modern, multi-channel approach for customer communications,” said Thunderhead CEO Glen Manchester. “Thunderhead NOW will enable Blue Cod customers to better engage with policyholders, respond more quickly to changes in market conditions and maintain compliance with various regulatory mandates.”

Blue Cod selected Thunderhead NOW in part due to its open standards-based architecture, which enables tight integration with its own technology development methods. In addition, Thunderhead NOW allows a combination of flexibility and control over document authoring. Using role-based security, Blue Cod can lock down specific sections within a document to ensure that legal text remains static, while still allowing customer service representatives to personalize a document for customers.

“Thunderhead NOW and all of its various modules were built from the ground up on a new technology platform,” said Kevin Mentzer, Blue Cod’s Director of Software Services. “Thunderhead’s multi-channel capabilities will enable us to offer services to our customers that we simply couldn’t offer with our legacy platform.”

#### **About Thunderhead**

Thunderhead is the leading provider of enterprise solutions for the production of highly personalized, multi-channel communications. Thunderhead’s innovative platform, Thunderhead NOW empowers business users to own the end-to-end process of creating and maintaining customer communications and delivers significant efficiencies and cost savings. Thunderhead NOW also enhances customer engagement, improving customer satisfaction, loyalty and revenue outcomes. Due to its unique combination of business user control, open standards-based architecture and broad enterprise capabilities, Thunderhead has quickly established itself as a clear market leader and is one of the fastest-growing software companies in the world. For further information please visit <http://www.thunderhead.com>

#### **About Blue Cod Technologies, Inc.**

Blue Cod Technologies, Inc. delivers innovative solutions and services for organizations in the property and casualty insurance industry. Our hosted policy administration solution and broad spectrum of BPO services offer a complete solution for start-up carriers and companies considering venturing into new markets. Through our specialized products and services, we provide insurance companies with rapid deployment of new insurance products, enhanced disaster recovery capabilities, custom-application development, enterprise systems integration, and web-extension of enterprise systems.

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