



## **Press Release**

### **Blue Cod Technologies Recognized in “Insurer’s Choice Technology” Poll Ranked Third in “Up and Coming Technology Firms” Category**

Marlborough, MA, May 21, 2008 – **Blue Cod Technologies** has been ranked in a survey conducted by *Financial Insights* (an IDC Company) and *Tech Decisions* (a National Underwriter Publication) as one of the “Up and Coming Technology Firms” in the property and casualty industry. Blue Cod was recognized for its third place finish at the ACORD LOMA Insurance Systems Forum in Las Vegas, Nevada on May 14<sup>th</sup>.

“It is an honor to receive this award and be recognized along with great companies like Guidewire and ImageRight,” said Jeff Brown, Blue Cod’s president and CEO. “This award speaks to the quality of the relationships we have with our customers. We understand that a strong partnership between the carrier and their technology provider is critical to the success of both companies.”

Blue Cod has experienced significant growth in both software development and consulting, but its greatest growth has been in the hosted policy processing and Business Process Outsourcing offerings. Blue Cod currently posts a growth rate in numbers of customers almost 100% over the past eighteen months. Among an array of optional services, Blue Cod’s Business Process Outsourcing staff performs full policy data entry, billing and premium processing, on-line claims reporting, customer service, and print and distribution services. Blue Cod continues to develop new technologies to improve their customers’ experience and help those services become more efficient.

#### **About Blue Cod Technologies, Inc.**

Blue Cod Technologies ([www.bluecod.net](http://www.bluecod.net)) delivers innovative software solutions, IT and business consulting services, and hosted policy administration solutions to the property and casualty industry. Blue Cod also offers carriers an array of Business Process Outsourcing services, including policy entry, claims reporting, premium billing, payment processing and print and distribution services. Blue Cod Technologies was founded in 2000 and is based in Marlborough, MA.

#### **Contact:**

Heather Fleming  
Marketing Specialist  
(508) 970-0170 Ext: 1205  
[heather.fleming@bluecod.net](mailto:heather.fleming@bluecod.net)

###